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DeCordova Partners with FamilyID for Online Registration

Lincoln, MA, August 15, 2011 – DeCordova Sculpture Park and Museum has announced online registration for its School classes through partner company FamilyID, Inc., providers of simple and secure online program registration.

“By using FamilyID’s secure, web-based registration service, we can more efficiently manage the class registration process and collection of student information,” said deCordova School’s Acting Director of Education, Lynn Thomson. “In addition to offering students a convenient and secure way to register, the School saves time and administrative costs.”

FamilyID allows adult students and parents to easily register online for schools, camps, sports, and recreation programs. “No more filling out the same information over and over,” explained Rochelle Nemrow, FamilyID founder and CEO. “As a mom, I was frustrated with the signup process for my family’s activities, especially since I was producing the same information for multiple programs.”

Once individuals register for programs through FamilyID, their information is securely stored on the FamilyID platform, eliminating the need to fill out redundant forms and re-enter data. Families can update their profile whenever they wish. The platform also enables participants to find new programs and manage schedules.

DeCordova School fall registration opens to the public August 19. Students can go to decordova.org/school to view descriptions of courses in a variety of media and levels for youth, teens, and adults. Registrants are directed to FamilyID.com to complete their transactions.

About deCordova

Established in 1950, deCordova Sculpture Park and Museum is the largest park of its kind in New England encompassing 35 acres. DeCordova is located 20 miles northwest of Boston and is on track to become the leading Sculpture Park in the United States by 2020. Providing a constantly changing landscape of large-scale, outdoor, modern and contemporary sculpture and site-specific installations, the Sculpture Park hosts unique and site-specific artworks. The Museum features a robust slate of rotating exhibitions and interpretive programming. The School offers one of the largest non-degree granting
studio art programs for youth, teens, and adults in New England. Visit decordova.org or call 781.259.8355 for further information.

**About FamilyID**

FamilyID is a simple, convenient and secure way to manage the entire family’s program registrations. Organizations use FamilyID to reach their target market and register participants for activities. Visit FamilyID.com or follow @MyFamilyID on Twitter for more information.

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