

deCordova Sculpture Park and Museum
51 Sandy Pond Road
Lincoln, MA 01773

FOR IMMEDIATE RELEASE

Contact: Susie Stockwell, External Affairs Coordinator
stockwell@decordova.org, 781.259.3620

DeCordova Sculpture Park and Museum Announces Strategic Planning Process and Invites Lincoln Residents to an Open Discussion on Wednesday, September 29

Lincoln, MA, September 8, 2010 - DeCordova Sculpture Park and Museum announces it has begun a strategic planning process. The strategic planning process will define the institution's road map over the next five years, based on a long-range plan that will articulate the institution's highest aspirations, delineate its programmatic priorities, and dictate the implementation of planned initiatives and goals.

The strategic planning process, last conducted in 2000, is expected to be completed by summer 2011. The institution, in collaboration with consultants Cambridge Hill Partners, is collecting input from its constituents, including its neighbors in the town of Lincoln.

DeCordova is hosting an information session for Lincoln residents at the Museum on **Wednesday, September 29** from **5:30–7:30 pm**. This discussion will provide deCordova's neighbors with the opportunity to contribute to deCordova's strategic plan by sharing their ideas about the institution with senior staff members and planning consultants. As one of Lincoln's cultural resources, deCordova welcomes feedback about its strengths, shortcomings, and opportunities for improvement. Attendees will learn about strategic planning and the impact the finished product will have on the institution. Participants will also have the opportunity to view the Museum's fall exhibitions and enjoy light refreshments.

About deCordova

DeCordova Sculpture Park and Museum was established in 1950 to educate the public about American contemporary art. DeCordova's unique campus features both indoor and outdoor venues, allowing its visitors to celebrate and explore contemporary art across 35 acres. Inside, the Museum features a robust slate of rotating exhibitions and innovative interpretive programming. Outside, deCordova's Sculpture Park hosts more than 60 works, the majority of which are on loan to the Museum. DeCordova also offers the largest non-degree granting studio art program in New England. DeCordova Sculpture Park and Museum attracts more than 100,000 visitors from New England and tourists from around the world to its campus each year and enrolls more than 3,000 students of all ages in its studio art program.

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DeCordova is open Tuesday through Sunday, from 10 am to 5 pm and on selected Monday holidays. General admission during Museum hours is \$12 for adults; \$8 for senior citizens, students, and youth ages 6-12. Children age 5 and under, Lincoln residents, and Active Duty Military Personnel and their dependents are admitted free. The Sculpture Park is open year-round during daylight hours. Guided public tours of the Museum's main galleries take place every Thursday at 1 pm and Sunday at 2 pm. Tours of the Sculpture Park are given on Saturday and Sunday at 1 pm from April to October. All guided tours are free with Campus admission. Visit www.decordova.org or call 781.259.8355 for further information.

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